



**“Dad’s Night Out”**  
**6<sup>th</sup> Annual Fundraising Banquet**  
**Saturday, April 25, 2020**  
**Aliante Hotel | Las Vegas, Nevada**  
*“Building Bridges of Support  
 for Fathers Everywhere”*

## AD Placement Opportunities in our Souvenir Program Booklet

### Program Ads

You have the opportunity to advertise your business and/or services in our Annual Program. Our Program is printed every spring and handed out to each attendee at our “Dad’s Night Out” Annual Fundraising Dinner (<http://www.fatherhoodsupportnetwork.org/dads-night-out/>). This year’s event is on Saturday, April 25, 2020 located at the Aliante Hotel + Casino + Spa in North Las Vegas. As a sample of the program layout, the Program from our 2019 “Dad’s Night Out” Fundraising Dinner can be viewed online at <http://fliphtml5.com/itzy/fdfv>. Ad specifications are below.

### RATES:

Ad sizes:	Price	(x)
<b>Full-Page Ad, 8.5 x 11, Trim size 7.125 x 10</b>	<b>\$75</b>	
<b>AD CREATION (Graphic Design of AD)</b>	<b>\$25</b>	
<b><i>***Deadline to Submit AD is April 4, 2020</i></b>		

**For more information about placing an ad,  
 please contact the Fatherhood Support Network.  
 Anthony Parnell, Executive Director  
[aparnell@fatherhoodsupport.org](mailto:aparnell@fatherhoodsupport.org) or (702) 216-2960**

### Preferred File Formats: Print-ready PDF or 300 dpi JPEG

Other possible formats:

- Photoshop EPS with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- TIFF with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- Illustrator EPS with type converted to curves and no placed/embedded art from other programs
- Freehand EPS with II type converted to curves and no placed/embedded art from other programs
- For Ads using their business card, simply submit a business card with your advertising contract. No photocopies or facsimiles of business cards will be accepted.